

**Launch and Media Release  
Of the World's newest National Geographic  
Geo-tourism Site  
Heart of the Continent [www.traveltheheart.org](http://www.traveltheheart.org)  
March 19-20, 2015**

Glensheen Mansion  
3300 London Rd, Duluth, MN 55804; 218-726-8910

Grand Portage National Monument  
170 Mile Creek Road, Grand Portage, MN 55605; 218-475-0213

Fort William Historical Park  
1350 King Road, Thunder Bay, ON P7K 1L7; 807-473-2344

The landmark project has taken two years to plan and execute and is a historically significant for all who live, work and play in the Superior border lakes region that we call Heart of the Continent.

All sites and attractions that have been nominated and are on the website are invited to attend any of the venues to receive their certificate of recognition from the National Geographic Society.

## **Agenda**

Times posted are central in Minnesota and eastern in Ontario

### **THURSDAY, March 19, 2015**

10:00 am CDT: Glensheen Mansion: Media conference, guest speakers, and nominees invited to receive certificate from National Geographic Society

Enroute: (For those that are traveling) Group lunch at Larsmont Cottages, on your own \$596 Larsmont Way, Two Harbors, MN

4:00pm CDT: Grand Portage National Monument: Media conference, guest speakers, and nominees invited to receive certificate from National Geographic Society

6:30 pm CDT: Dinner, Grand Portage Lodge.

## **FRIDAY, March 20, 2015**

10:00 am EDT: Fort William Historical Park: Media conference, guest speakers, and nominees invited to receive certificate from National Geographic Society

Lunch – Neebing Roadhouse – informal – no set time

## **Food and Lodging:**

Overnight lodging must be booked by attendees. There are blocks reserved for Wednesday and Thursday lodging, but you must call and book a room.

Wednesday night: There is a block of rooms at Days Inn Lakewalk at around \$62 – mention you are with “Heart of the Continent.” Call 1-800-392-1019

Thursday night: There is a block of rooms at Grand Portage Lodge at \$49 hillside or \$59 lakeside. Call 1-218-475-2401

We encourage participants to stay on-site, as it promotes more opportunities for informal conversations and networking. If you choose to stay off-site, nearby hotels can be found at [www.traveltheheart.org](http://www.traveltheheart.org)

## **Costs:**

Sessions: There is no cost to attend any of the Media Launch celebrations

Lodging: Arrangements to be made by those attending

Meals: Thursday lunch at Larsmont Cottages and Thursday Dinner at Grand Portage Lodge are both on your own \$. Coffee and doughnuts will be available at Glensheen Mansion and Fort William Historical Park.

**Pre-register online at  
[www.heartofthecontinent.org](http://www.heartofthecontinent.org)**